



MISHEEL KIDS FOUNDATION

A smile for a future



Annual Report 2020



Thank you for your great support

Mongolia is a young, developing country. 37% of the total population are classified as children of age 0-18. Therefore, every child has the right to grow up healthy. Unfortunately, a large number of children in Mongolia have dental cavities.

There are many factors that can contribute to dental diseases. General factors include the country's economy, health education, living conditions, and even household income. Science has shown that tooth decay can cause more than 100 diseases in the human body. Untreated dental cavities, especially in childhood, lead to high risk of different types of secondary diseases in the future.

The Misheel Kids Foundation provides free services to people in rural areas who have no access to dental care and to children from the underprivileged community in Ulaanbaatar. This is a vital and magnificent investment for their health and the future of these thousands of children. I would like to thank you very much for supporting the work of our Foundation.

Anuudari Erkhembaatar

Co-Founder Misheel Kids Foundation





Precious experiences in a challenging year

As for many charitable organizations, 2020 has been a year full of challenges. The children need the dental treatments, but the funding events could not take place. Our mobile clinic was on the road to remote regions of northern Mongolia, but the roads were closed due to pandemic. So we worked, supported by locals, in places we had not planned.

There has been so many challenges in this very special year 2020. However, we have successfully overcome this difficulties and have completed even more treatments than the previous years, which fills us with pride. In 2020, we have treated more than 950 children and adults.

With the support of private sponsors and good cooperation with the public authorities, it became a year with important experiences for the future. A new ambitious project has emerged from this, which we are going to present in this report – The Dental Trek Project.

We would be very pleased if you would support us for this demanding expansion of our work.

Gabriella Schmidt-Corsitto
Co-Founder Misheel Kids Foundation







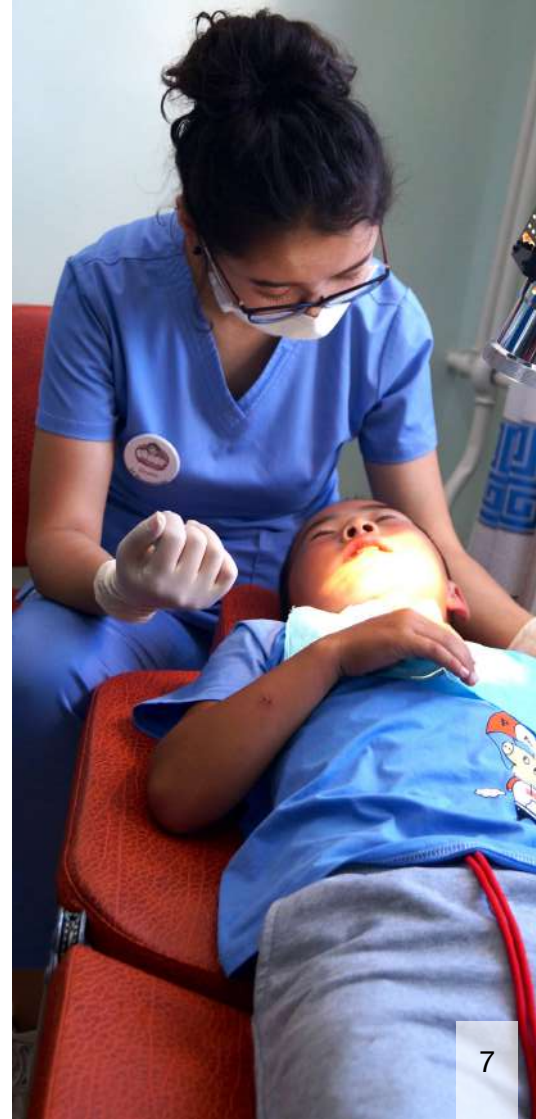
Difficult but not impossible

Mongolia is the land of rolling hills under a bright blue sky with a population of 3.3 million. However, around 1.5 million of the inhabitants live in the capital, Ulaanbaatar. Therefore, the number of rural-urban migrants are increasing every year.

According to the survey, 62% of Ulaanbaatar's population lives in ger district. Large parts of the ger districts are not connected to water supplies and a sewer system. That's why it is impossible to have a dental clinic in ger district areas. In addition, not everyone has access to oral health care with insurance, which makes them pay for a private clinic. Since we have high rate of underprivileged community in ger district, they face difficulties to access any form of oral care.

Our Ulaanbaatar-based work in the last years focused on orphanage homes and day care shelter facilities. In these eight institutions, we provided multiple treatments for 939 children.

In 2021/22, we want to go a step further and reach the children in the city's ger districts with temporary treatment clinics at places where they live – a Dental Trek to the inside of the town.





«The prevalence of oral health and tooth decay is very high among children of school and

kindergarten age in our country. It is important to provide oral health education and health care to low-income and remote families from an early age.

I have been working in the Misheel Kids Foundation for a long time. During this time, I have gained a lot of experience especially from doctors and specialists from developed countries.»

Dr. Nyamkhuu Yanjinsuren

Mongolian dentist, Ulaanbaatar



«Euro Khan LLC has donated 30 million tugriks to the Misheel Kids Foundation in 2019. We are

very proud that this contribution has helped to provide dental treatments to 120 children in Mongolia.

Through the work of the Foundation, we have witnessed how essential oral health is to maintain overall good health and increase the quality of life. Oral health education ensures that treatment outcomes are sustainable.»

Dr. Oliver Schnorr

Euro Khan LLC Mongolia



The children pay the most

«His name is S. and he is 13 years old. Three years ago he was brought to us by the police. They round-up the street children every winter 2-3 times to protect them from dying in the cold.

S. came in stinking, his long dirty hair and clothes were full of lice. He also had a bad cough, many skin eczemas and several poorly healed scars from surviving on the streets. Our doctor checked his health condition and provided emergency care.

His parents are alcoholics and unemployed. His 15-year-old sister was on probation. She later also joined us at the orphanage. S. recovered well. After a year of catch-up classes at the orphanage, he was able to attend a regular school. He is now in the 6th grade with scores in the middle range – which is a great achievement for a kid with such difficult starting conditions.

He and his sister were treated by Misheel Kids Foundation. The years of neglect have left its mark. But after several dental interventions, both are living in the orphanage and can eat again without any pain or problems. And even better, you can hear them laughing out loud again.»

Text: Care Team of the City Orphanage





From the Tsaatan to the Dental Trek project

Since 2018, annually we made the 2000 km-excursion to provide dental health care to the Tsaatan, one of the last reindeer nomads in the world. We have learned a lot on this venture over icy lakes and through the deep tundra. Thanks to our supporters, 1'167 children and adults were treated.



Misheel Kids Dental Trek
by © Anne Kallmann

This year, due to the pandemic, we could not reach the Tsaatan. However, as we were already on our way we set up our mobile clinic in two small villages - and saw how great the need was there as well. In nine days, we provided dental treatment to 728 children and adults of this northern region.

This experience is the starting point for our new project «Dental Trek Mongolia». We want to reach out to other regions of the country with our mobile clinic. The long-term goal is to provide dental treks in other regions in the north, west and east of this vast and beautiful country.





A personal engagement for a bright future

«Having had the opportunity of joining the Tsaatan Dental Trek 2020 to document the relentless efforts of the MKF towards dental treatments and hygiene in remote rural areas of Mongolia gave me a glimpse ‚behind the scenes‘ of the majestic scenery of Mongolia.



While the country doesn't lack of natural beauty the availability of dental care on the countryside makes it virtually impossible to seek a dentist - with its catastrophic dental consequences. This makes the endeavors of the MFK to treat and educate children about oral care essential for a brighter future!»

Pascal Brun

Swiss graphic designer and filmmaker, supported and documented the Tsaatan Trek 2020

Tsaatan Trek 2020 impressions by P. Brun



Dental Trek program plan

	2021		2022				2023				2024	
🏠 = number of sites per trek	Q3	Q4	Q1	Q2	Q3	Q4	Q1	Q2	Q3	Q4	Q1	Q2
Dental Trek Ger-District		🏠		🏠		🏠	🏠	🏠	🏠	🏠	🏠	🏠
Evaluation Ger-D. Dental Trek												
Dental Trek North		🏠 🏠	🏠 🏠									
Dental Trek West						🏠 🏠	🏠 🏠					
Dental Trek East										🏠 🏠 🏠	🏠 🏠	
Evaluation Rural Dental Treks												

In the pilot phase of the Dental trek program from 2021 to 2024, the first task is to verify the experiences of the Tsaatan treks. On the one hand, there are new trek routes to other regions to explore. We want to check whether we can set up several locations one after the other, where we spend 5 days each with the mobile clinic.

On the other hand, there are the treks into the ger-districts of Ulaanbaatar, which we would

like to organize every three months in the future. Here we will have new experiences as well. This is the reason why we want to analyse the impact of the two options in depth in the first half of 2024. What are the success factors? What is the impact on materials and personnel? Who do we really reach?

In 2024, we will publish a scientific report to improve our own programs and to help similar initiatives with our experiences.





Impact analysis for Dental Trek 2022 to 2024

With the Dental Trek program, we are using the great knowledge that we have gained in the Tsaatan Treks to vastly expand the reach of our work. Some issues, however, still need to be evaluated. Therefore, we are launching a three-year pilot phase.

Evaluation goals for this phase are:

1. Review the Dental Trek concept for the Ger District

Who is being targeted? Are people coming in for follow-up treatments? Are we predominantly reaching children or adults? Is the educational prophylaxis working, or do we need additional measures? Is there a gender bias?

2. Specification of the Dental Trek for Aimags

Are we reaching the main target group of children? Are there relevant cultural differences in the regions? Who are the main local partners that fit? How does the core team work that is on the road for about a month? Does the material work?

During these phase 2021-2024, important data must be gained in order to be able to sustain the program in the long term.





Charity Horse Ride 2021/2022

From the western most tip to the very east, we are crossing the whole country with the amazing mongolian horses. 3.100 kilometres through fascinating mountains, past crystal clear lakes under an endless blue sky.



The longest charity horse ride in the world! And you can be a part of it....
Join for the whole 10 weeks expedition or for a shorter 10 day ride with us.
> <https://saraas-horse-trek-mongolia.com/>



Sustainability of the foundation's work

Charity work usually begins with a personal commitment. We wanted to change something about the poor dental care of children in peripheral regions and of poor families. We've been strongly committed to this matter of the heart and the first years have brought us a lot of work, but also great success.

But now this pioneer-phase has come to an end, and the task is to make the services available to more people. For the foundation, this means that we have to professionalize the work behind the scenes. Volunteering will continue to be an important base, but if we want to help people regularly and sustainably, this is no longer enough.

For this reason, the budget for the new programs also includes, for the first time, a professional position for the overall coordination. A small MKF-team will be established in Ulaanbaatar to organize and coordinate the treks in the coming years. Our work shall be given a long-term perspective.



Financial Statement 2020

Revenues		in Euro*	
Uncompensated services			
Voluntary work Foundation		₮ 10'368'000	3'240 €
Donations in kind	<i>Dentists work, flights, accomodations</i>	₮ 77'744'000	24'295 €
Voluntary work services external	<i>Local dentists UB, fotographer, grafics, website</i>	₮ 23'519'500	7'350 €
Donations			
Donations of Companies	<i>Oriflame Mongolia / Euro Khan LLC</i>	₮ 29'946'000	9'358 €
Further Donations	<i>Private Donations</i>	₮ 15'171'180	4'741 €
Donation Saraa's Horsetrek Mongolia	<i>50% administrative contributions Great Mongolian Ride</i>	₮ 8'733'700	2'729 €
Total Revenues		₮ 165'482'380	51'713 €
Expenses			
Projects			
Ulaanbataar Orphenage Projects	<i>Dental Treatments started 2019, finished 2020</i>	₮ 44'599'500	13'937 €
Daycare Center Projects	<i>Dental Treatments started 2019, finished 2020</i>	₮ 1'641'163	513 €
Tsaatan Dental Trek Project	<i>Nothern Mongolia Trek & Treatment</i>	₮ 91'482'952	28'588 €
Foundation costs			
Project Coordination & Administration		₮ 19'830'000	6'197 €
Services of third parties	<i>Grafic, photo, financial management</i>	₮ 17'760'000	5'550 €
Infrastructure / Print / Charges		₮ 9'619'200	3'006 €
Total Expenses		₮ 184'932'815	57'792 €
Result 2020		-₮ 19'450'435	-6'078 €
Foundation Funds		₮ 36'406'580	11'377 €
Result 2020		-₮ 19'450'435	-6'078 €
New Foundation Funds		₮ 16'956'145	5'299 €

*1€ ≈ 3200₮



Financial report 2020

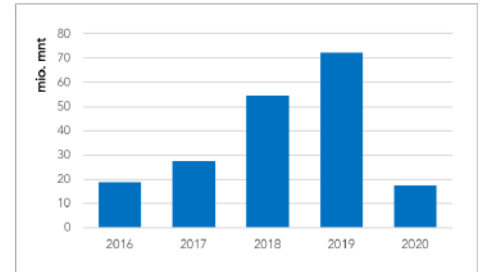
From a financial point of view, this year was extremely challenging for the Misheel Kids Foundation. On the one hand, we were in the middle of large treatment programs in Ulaanbaatar and the Tsaatan. In other words, our costs remained.

On the other hand, we were unable to hold our fundraising in Mongolia because of the pandemic. Neither the horse treks could take place, nor could we organize fundraising events.

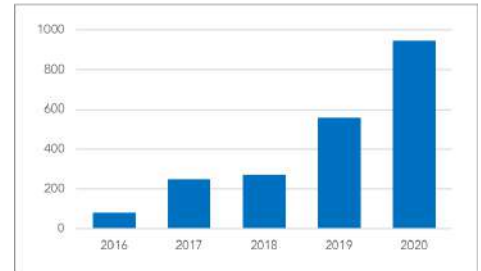
This means that our small foundation assets, which we had acquired thanks to donations and above all thanks to a great amount of voluntary work, have now shrunk by 50%.

In the current year 2021, unfortunately, it looks no different. Also this year the horse treks will most likely not be able to take place. And the otherwise so successful fundraising events continue to be difficult. So we will have to be very active in fundraising this year.

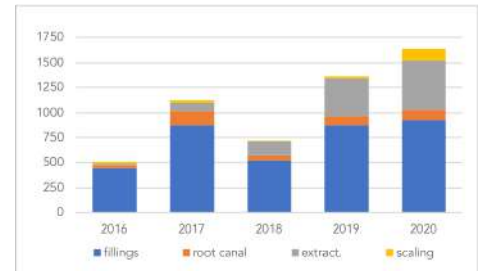
Especially for the new Dental Trek program we will become very engaged for financial support. If you see a possibility to support us, we are very grateful – the children in the ger districts of UB and remote regions will thank you!



Stats 1: Donations per year



Stats 2: Children treated per year



Stats 3: Treatments per year



Bank Account details

Misheel Kids Foundation

Golomt Bank

Acct : 1415101067

BIC: GLMTMNUB

Förderverein

Misheel Kids Foundation Germany

Sparkasse Marburg-Biedenkopf

IBAN: DE59 5335 0000 0011 0146 15

BIC: HELADER1MAR

<http://misheel-kids-foundation.com>



Partners

Embassy of Federal Republic of Germany, Ulaanbaatar – Die Zahnärzte.ch – Pro Dent Ulaanbaatar – Flyart Visual Desing – Saraa's Horse Trek Mongolia – Con·Sense Philanthropy Consulting – Expat Adventure Travel – MSM Group LLC – Starchase Automotive LLC – Anne Kallmann / Doris Klein, Journalist & Median Consultant – Kempinski Hotel Ulaanbaatar – Chinggis Beer – World Wine – Euro Khaan LLC – Oriflame Mongolia – Sunstar GUM Germany

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Thanks to all our sponsors and supporters!